# **FACTS**

# WHAT DOES CITIZENS BANK & TRUST DO WITH YOUR PERSONAL INFORMATION?

## Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

### What?

The types of personal information we collect, and share depend on the product or service you have with us. This information can include:

- Social Security number and income
- account balances and payment history
- credit history and credit scores

When you are *no longer* our customer, we continue to share your information as described in this notice.

#### How?

All financial companies need to share **customers**' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their **customers**' personal information; the reasons Citizens Bank & Trust chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does Citizens Bank & Trust share?	Can you limit this sharing?
For our everyday business purposes— such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes— to offer our products and services to you	Yes	No
For joint marketing with other financial companies	Yes	No
For our affiliates' everyday business purposes—information about your transactions and experiences	No	We don't share
For our affiliates' everyday business purposes—information about your creditworthiness	No	We don't share
For our affiliates to market to you	No	We don't share
For nonaffiliates to market to you	No	We don't share

**Questions?** 

Call 256 505-4600 or go to www.citizensbanktrust.com

Who we are		
Who is providing this notice?	Citizens Bank & Trust	
What we do		
How does Citizens Bank & Trust protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.	
How does Citizens Bank & Trust collect my personal information?	We collect your personal information, for example, when you	
	<ul> <li>open an account or apply for a loan</li> <li>make deposits or withdrawals from your account</li> <li>buy securities or do wire transfers</li> </ul>	
	We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.	
Why can't I limit all sharing?	Federal law gives you the right to limit only	
	<ul> <li>sharing for affiliates' everyday business purposes—information about your creditworthiness</li> <li>affiliates from using your information to market to you</li> <li>sharing for nonaffiliates to market to you</li> </ul>	
Definitions		
Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies.	
	■ Citizens B & T Holdings, Inc.	
Nonaffiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies.	
	■ Citizens Bank & Trust does not share information with non-affiliates	
Joint marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you.	
	<ul> <li>Citizens Wealth Management, a trade name of the Bank, may jointly market with financial marketing partner LPL Financial / Member FINRA/SIPC.</li> </ul>	
Other important information		
When you are no longer our customer, we co	ontinue to share your information as described in this notice.	