



FOR IMMEDIATE RELEASE
CONTACT: Kasey Crochet Culbert
PHONE: 256-505-4600
E-MAIL: marketing@citizensbanktrust.com

Citizens Bank & Trust Announces Grand Opening of New Headquarters

Guntersville, June 15, 2017 – [Citizens Bank & Trust](#) today announced plans for the Grand Opening of their new headquarter office located at 711 Gunter Avenue in Guntersville on Friday, July 21, 2017.

The public is invited to attend all festivities planned for the day which will begin with a Lake Guntersville Chamber event, “Good Morning Guntersville”, at the Bank from 7:30 a.m. to 8:30 a.m.

An official ribbon cutting will take place at 8:15am. Lunch and live music will be provided on the Bank’s patio from 11a.m. to 2 p.m. There will also be great giveaways, plus a fun surprise in the lobby at 12:30 p.m. Building tours will also be available throughout the day.

Attendees are encouraged to bring school supplies items and donate to the Bank’s School Supply Drive. Donors will be entered to win a Big Green Egg at the Guntersville location. The School Supply Drive will run at all full-service [Citizens Bank & Trust locations](#) from July 21 – July 31.

“We had a smooth transition from 404 to 711 Gunter Avenue and we’re excited to share our new facility with our customers and our community,” said Mike Alred. Alred retired on March 31 as the Bank’s CEO and is now the Chairman of the Board. Alred added, “Our Bank has grown significantly over the past several years and the need for more space became evident to us. Many people don’t realize that in addition to our retail floor, our Guntersville office also houses all of our operations personnel and our call center bringing our total to about 56 employees at this location alone.”

Charlie Williams, Citizens Bank & Trust President/CEO stated, “We are glad to deepen our roots in our commitment to the communities we serve.” Williams continued, “I am tremendously proud of our Bank, but a significant part of our vision is also in positioning the Bank within our communities as an institution that is far more than simply a Bank. Rather, we aim to be a vibrant, participating organization that works side by side with hard-working individuals, businesses, volunteer, and community organizations, all of which collectively contribute great things each day to make lives better.”

The new office opened on May 22, 2017. Regular operating hours are Monday through Thursday, 8:30 a.m. to 4:30 p.m. and Friday 8:30 a.m. to 5:30 p.m.

About the Company

Citizens Bank & Trust opened for business on March 3, 2003 and is headquartered in Guntersville, Alabama. It is the largest community bank based in Marshall County and has seven full-service offices located in Albertville, Arab, Elkmont, Guntersville, Hazel Green, New Hope, and Rogersville, a loan office in Oneonta and Cullman, a wealth management division, and a mortgage division. Citizens Bank & Trust is insured by the FDIC and is an equal housing lender. For more information visit www.citizensbanktrust.com or find Citizens Bank & Trust on Facebook, Twitter, or Instagram.

###

