



FOR IMMEDIATE RELEASE
CONTACT: Kasey Crochet Culbert
PHONE: 256-505-4600
E-MAIL: marketing@citizensbanktrust.com

Citizens Bank & Trust Announces Launch of Statement of Purpose, Core Values, & Employee Volunteer Program

Guntersville, August 8, 2017 – [Citizens Bank & Trust](#) today announced the launch of its Statement of Purpose, Core Values, and employee volunteer program called “Spirit of Citizens”.

On June 29, 2017, Citizens Bank & Trust held an employee meeting at which the employee-formed Statement of Purpose & Core Values were officially launched.

“Here at Citizens Bank & Trust, we know that maintaining a values-driven culture has enabled our success,” said Susan Tully, the Bank’s COO. “Our Bank has naturally operated by and formed these values since the Bank’s inception, but we felt it was time to make it official and we enlisted employees to help make this happen.”

The Bank’s Statement of Purpose and Core Values can be viewed at www.citizensbanktrust.com.

Citizens Bank & Trust also launched its Employee Volunteer Program, “Spirit of Citizens” at their June 29 employee meeting. The program gives employees time off from work to volunteer in the community.

“Giving back is a deep part of the culture at our Bank, not only in the form of monetary donations, but also in the form volunteer hours,” said Charlie Williams, President/CEO of the Bank. “We give, we make time for community events, we sit on Boards, and in general, we participate in the lives of many within the communities we serve.” Williams explained that the Bank’s core values drive decisions made by board and employees.

About the Company

Citizens Bank & Trust opened for business on March 3, 2003 and is headquartered in Guntersville, Alabama. It is the largest community bank based in Marshall County and has seven full-service offices located in Albertville, Arab, Elkmont, Guntersville, Hazel Green, New Hope, and Rogersville, a loan office in Oneonta and Cullman, a wealth management division, and a mortgage division. Citizens Bank & Trust is insured by the FDIC and is an equal housing lender. For more information visit www.citizensbanktrust.com or find Citizens Bank & Trust on Facebook, Twitter, or Instagram.

###

