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CONTACT: Kasey Crochet Culbert
PHONE: 256-505-4600
E-MAIL: kculbert@citizensbanktrust.com

Press Release

Citizens Bank & Trust Hosts NBA All-Star at 3rd Annual Business Summit

Guntersville, Ala | September 19, 2018

Citizens Business Summit

[Citizens Bank & Trust](#) held its 3rd Annual Citizens Business Summit on Wednesday, September 19, 2018, at the Lake Guntersville State Park. The 7'4" keynote speaker, Mark Eaton, is author of *The Four Commitments of a Winning Team*, NBA All-Star who played for the Utah Jazz, and 5-time NBA All-Defensive Team.

Also joining this year's speaker line-up was Mayor Tommy Battle, City of Huntsville, small business expert, David Kemp, and J.T. Malatesta who is a cyber security litigation expert at Maynard, Cooper, Gale in Birmingham.

The Bank designed this event to bring together business, political, and educational leaders, young professionals, and small business owners from North Alabama to learn about trends and challenges in the small business world, to network, and to grow in a way that helps his/her business and/or organization. Over 200 people attended the half-day "mini-conference" as the Bank's leaders call it.

Charlie Williams, President/CEO of Citizens Bank & Trust said:

"If you've been around our Bank much you've heard about the vision of our Bank, a vision shared by all of our employees, that we are here to serve ... that it's our desire to be about much more than gathering deposits and making loans. The thought when the idea of the Summit first surfaced was rooted in attempting to bring something to our business community and to leaders in our community that might shed some light on issues that are in front of all of us. We have many leaders in our community that wear many different hats each day, and many have little time to sit back and study the economy, threats to their business such as cyber (which is in the news most every day it seems), and even about how their own vision for their business and their employees looks one, two, or three years down the road. If Citizens Bank & Trust can play a role in helping our leaders be more effective, then our community as a whole is the beneficiary. At the Bank, our success is so intertwined with the success of our banking markets this investment seems to make a lot of sense to us. Thanks to all that shared the mini-conference with us."

Event organizer and Marketing Office for Citizens Bank & Trust, Kasey Culbert, said, "We are very pleased again with the turnout of this year's Summit and look forward to topping it next year." Culbert added, "We hope to be a resource to our business community and this is one way we aim to do just that."

About the Company

Citizens Bank & Trust opened for business on March 3, 2003, and is headquartered in Guntersville, Alabama. It is the largest community bank based in Marshall County and has eight full-service offices located in Albertville, Arab, Cullman, Elkmont, Guntersville, Hazel Green, New Hope, and Rogersville, a loan office in Oneonta, a wealth management division, and a mortgage division. Citizens Bank & Trust is insured by the FDIC and is an equal housing lender. For more information visit www.citizensbanktrust.com or find Citizens Bank & Trust on Facebook, Twitter, Instagram, or YouTube.

Contact:

Kasey Crochet Culbert
Marketing Officer kculbert@citizensbanktrust.com
(256) 505-4600

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